



➤ Internet Comparison

Simply comparing airfares in a complicated world

One of the biggest concerns being brought to travel managers today is the claim that the internet has lower fares than what your travel agency or online booking system is offering. Topaz International works with you to compare your booked fares with any specific internet sites that you select. Topaz International provides you with a report that displays each itinerary, booked fare, and the lowest fare found on the internet sites. When you review these reports you can quickly analyze the performance of your managed travel program in comparison to results found on the web.

Studies can be conducted using one of the two following options:

- Re-price the actual booked itinerary on designated internet sites for a side-by-side comparison of fares
- Allow the internet to search for the lowest fare using the lowest documented itinerary or booked itinerary as the requested search option.

Internet Sites used in past studies include (but are not limited to):

- Airline Specific Sites
- Orbitz
- Travelocity
- Expedia
- Ebookers
- Opodo
- Makemytrip.com
- Zuji.com

In addition, Topaz can provide an unbiased third-party review of corporate self-booking websites and Computer Reservation Systems to ensure that travelers are booking trips within policy and the systems are working as they are intended. Some of the newer corporate sites like Orbitz for Business and Travelocity Business require working agreements between the corporations and the owners of these sites. This additional service provides travel managers and industry executives with the assurance that they are getting what is being paid for and advertised.

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Your performance measurement and process improvement company dedicated to making corporate travel buyers all over the world better.