



➤ Publications and Data

Benchmarking to Improve Service Delivery

Topaz International has been providing the only true booked business travel data to the industry for over twenty years. All other data sources in the marketplace are survey data, individual supplier data or a combination of leisure and business travel information. The success of a travel program must be measured against accurate and valuable benchmarks and Topaz International can help you reach a world-class travel program. To accomplish your goals we have three sources of information to assist you.

Topaz City Pair Benchmarking:

Topaz City Pair Benchmarking is a city pair specific report that shows how you are doing against business travel airfares in a specific marketplace. This customized report is run based on your requested city pairs and provides you with the average cost per segment and mile by fare basis for that specific city pair requested.

Topaz Monthly Airfare Index:

This two page, monthly report provides readers with a month to month comparison of domestic and international statistics, including:

- Average cost per PNR, Segment and Mile
- Negotiated airfares by profile
- Ticket Profile by type of airfare
- Domestic cost per segment and mile by type of airfare

Topaz Quarterly Travel Report:

This multi page quarterly report includes a wide range of domestic and international benchmark data including:

- Ticket Profiles
- Type and cost of agency errors
- Negotiated airfare information
- The top 50 domestic and top 15 international city pair market analysis

Each of these provides the reader with unique, specialized data that is the only proved true benchmark for the business travel industry. For a free sample, or subscription form, please just give us a call.

➤ **TOPAZ
INTERNATIONAL**
Your performance measurement and process improvement company dedicated to making corporate travel buyers all over the world better.